PROJECT BRIEF

Client:	Airplane Owners & Pilots Association	Deadline:	April 30th 2021
Project Name:	Exercise 09	Author:	Grace Boyd

THE ASK
What is the objective of the project? Here you need to define the problem: the need statement that you have chosen to address, the target audience (who the apps users will be) And describe your solution: what your mobile app will be and how it meets the need statement
Your clients (members of the AOPA) need information on landing sites so that they don't feel like the trip was a waste. An app that shows your clients all the possible landing locations and transportation/entertainment options from said landing location would alleviate the stress and frustration one might feel when they haven't properly prepared for travel. If your clients have a positive experience once they land they'll perceive their membership to be more valuable.
What are the deliverables? Here you need to define your minimum viable product - exactly what it will include (you should include the number of screens and what would be on each screen). And describe your three additional features - exactly what they will be (and whether they will be embedded on existing screens or if they will add screens to the app). List them in order of priority.

A map including all AOPA airports as well as a general description of the town they're near or the surrounding location. This map would also include whether or not you need to book a car in advance or if there's a bus nearby
   -   1 screen for map with icon representing AOPA airports with additional icons represent if there's a bus or rental car available
   -   1 screen for addition information on a specific AOPA when the icon is tapped
 	
If time allows:
   •   Added information on each specific location (I.E restaurants nearby/at airport, hiking or camping locations nearby, kayak rentals)
   -   Embedded in the map and information screens
 	
   •   Allow clients to search by city name or a number of filters(I.E rental car, bus route, camping

spot)
- '1 screen that becomes the home screen'

- Allow clients leave reviews on a five-star system and write reviews on the airport
- Embedded in the map and information screens